

The Business Will

Do your successors know what to do with your business when you are gone?

You've done a lot of planning. You have a personal will for your assets, but do you have a *business will*? Without this important instruction, your business successors will be left wondering what you would have done in the face of their ongoing business challenges.

That's why we help our clients prepare, what we call, a *business will*. Much like a traditional will, it enables you to clearly communicate important instructions, guidance, and wisdom about what you want your business successors to do immediately after you are gone, and over the long-term. These instructions include specific operational concerns, financial matters, and overall guiding principles for the wise stewardship of your company.

We recommend our clients prepare clear instructions and guidance because we've seen the problems that arise when the second generation, or new management, are left without documented instructions. Typically, each person has their own different opinion on what to do, and this competition can jeopardize the business. In some cases, the lack of a *business will* can lead to the eventual downfall of the company.

If you wish to ensure the ongoing success of your business when you're gone, we can help you write your *business will*. The process is simple and time efficient, and gives you greater peace of mind that your business knowledge, wisdom, and experience will carry on helping your business prosper long into the future.



Will confusion disrupt your family and your business?



Or will your instructions help both to flourish?

If you would like to learn more about ***The Business Will***, contact Ben-Jac Capital Inc. at 514-933-8555 or pbelec@benjac.net /

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