

Are you in the Single Estate Trap?

If you could only leave your money or your wisdom to your family which estate would you choose?

When Business people plan for their family's future, they usually think about their company, their real estate and their money. These are assets they usually plan to leave to their loved ones, and their community (Estate 1).

We know you actually have two estates. In Estate 1, you have all of your financial resources. In Estate 2, you have all of your wisdom; your principles, your values, your knowledge, and all of your life experiences. Now ask yourself, if you had to choose one or the other, which pile is more important for your family?

Although money is important, your wisdom and experiences are vastly more valuable to your family. And yet, most advisors only focus on financial assets, and neglect to help you pass on your wisdom and experiences.

At Ben-Jac Capital Inc., we have created a breakthrough method to help you pass on both your money and your wisdom to your family. We believe, if you develop a plan that combines your two estates, you will have the best plan possible.

We achieve this result using The Family Connector. This approach gives your family members the opportunity to communicate. It helps the next generation understand and adopt your values and principles. It helps you develop common family goals, and a workable action plan.

Most importantly, since it connects your children to your plan, your business can jump to the next level of success. Although money is important, your wisdom and knowledge are vastly more valuable to your family.

ESTATE 1: Your Money



ESTATE 2: Your Wisdom

Although money is important, your wisdom and knowledge are vastly more valuable to your family.



If you would like to learn more about *The Single Estate Trap*, contact Ben-Jac Capital Inc. at 514-933-8555 or pbelec@benjac.net

Please visit our website www.benjac.net