

The Business Family Manual

An Instruction Manual for the Next Generation of Your Business Family

Do you ever think about your business as a machine? Over the years, you've built this machine step by step, part by part. You know exactly how the machine works. You are a master at operating it. There's only one problem: you have no instruction manual – a manual that connects all the pieces of your planning. When you are gone, how will the next generation know how to run the machine? In short order, the machine you have spent a lifetime building could fall into disuse and disrepair.

We know how much time and effort you've spent building your succession and estate plan. This is why we believe, without an instruction manual, the next generation will spend a lot of time trying to figure out how things work, rather than running the machine. There will be disagreements and debates. This will be an incredible waste of time and resources. Your family business could needlessly lose millions of dollars.

That is why we recommend you create a "Business Family Manual." It is an instruction manual for the next generation of your "Business Family." The "Business Family Manual" outlines how the business family will relate to each other and manage their wealth, based on your principles, values and vision. It documents the key instructions such as the plan, rules and how your plan is funded.

Our clients say their "Business Family Manual" gives them greater clarity, confidence, and peace of mind about the future of their businesses and their families. One of our clients said: "This manual will last for generations." Another commented: "When something happens in the future, these instructions will tell the next generation exactly what to consider."

At Ben-Jac Capital Inc., we help family businesses become business families. With tools such as the "Business Family Manual", we can help you prepare the next generation to expertly operate and maintain the machine you've spent a lifetime creating.

Your "Business Family Manual" will help your successors operate your business just the way you wish.



"This is a great gift from one generation to another." DB

We can help you create "The Business Family Manual" for the next generation of your "Business Family."

If you would like to learn more about ***The Business Family Manual***, contact Ben-Jac Capital Inc. at 514-933-8555 or pbelec@benjac.net /

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