

# The Family Connector

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Communicate and transfer your wisdom, knowledge and experience to your family, so your family is prepared for your wealth.

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Many of our successful clients realize the wisdom, knowledge and experience that they gained from building their wealth will be valuable to the family.

Many business owners are concerned that their heirs do not have a full understanding of the principles behind their success. The next generation was not there when the wealth was created.

## What can be done?

First, you could do nothing. Unfortunately doing nothing can result in:

- Family relationships harmed
- Business is lost
- Your wisdom, knowledge and experience is lost.

Alternatively you could have a conversation with your family and explain what you have learned in building your wealth, however this conversation often becomes emotional, "The Emotional Conversation Trap", and may produce the same result as doing nothing.

We recommend that you articulate your wisdom, knowledge and experiences, but use a professional to communicate to your family. We call this process "**The Family Connector**".

The Family Connector works because everyone's energy is aligned and focused and the result of this is:

- Your business value grows faster
- Your family is more connected
- Your wisdom is shared and understood.

The following is how one of our clients described the results of using "**The Family Connector**".

*"We worked together to design a road map for my future, my children's future and the future of company. And more importantly, we have a process in place that we trust and that will allow us to sit down, discuss and sort out anything that comes up, together as a family."*

## The Emotional Conversation Trap



## The Family Connector



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If you would like to learn more about **The Family Connector**, contact Ben-Jac Capital Inc. at 514-933-8555 or [pbelec@benjac.net](mailto:pbelec@benjac.net)

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